



Sold in aid of the William Wates Memorial Trust  
The Trust is a grants giving registered charity (1011213) set up in 1998 with a mission to help the most disadvantaged young people keep away from a life of crime and violence and fulfill their potential. This is mainly achieved by supporting charities that engage young people through the mediums of sports, arts and education. [www.wwmt.org](http://www.wwmt.org)



Le Loop is the Trust's main fundraiser: participants cycle 2-21 stages of the Tour de France route, culminating in Paris, one week ahead of the pro race. [www.rideleloop.org](http://www.rideleloop.org)

